



# *NEWS RELEASE*

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## **Local Business Created with Help from the Inland Empire Women's Business Center and City**

**Corona, CA** – In 2002 Palbinder Badesha and her husband moved to California. After getting the household established and while raising her kids she explored the idea of opening a business. She envisioned a business that would provide her a creative outlet but she didn't want to start from scratch. She also wanted a business which would be a perfect match to her personality, values and goals. And, with experience in economic development she wanted something in the services field to allow her to contribute to her local community.

Her first step was to seek resources that could guide her through the necessary research and planning stages. She turned to the Inland Empire Women's Business Center. Working with consultants at the IE WBC, she determined franchising would meet her objectives. She received guidance on determining the best business structure, which licenses and permits were necessary, and the importance of building strong relations with the City of Corona. She also attended seminars to learn details about various franchises, their structures, business goals, support, and profitability.

In November 2005, with the support of her husband, Palbinder bought Express Personnel Services, a staffing agency which is headquartered in Oklahoma City and was founded in 1983. EPS offers a full range of staffing services including temporary placement, evaluation hire, flexible staffing and professional search with two regional training centers supporting the franchise network. Express Personnel Services is located at 90 W. Grand Blvd., #109, in Corona.

The Inland Empire Women's Business Center helps prospective and current business owners fulfill their dreams of starting and building successful businesses. Partially funded by the U.S. Small Business Administration, and the City of Corona, the IE WBC provides free, confidential counseling and low or no-cost workshops on business-related subjects. For more information about the IE WBC visit their website at [www.iewbc.org](http://www.iewbc.org) or call them at (909) 890-1242 .For information on SBA's programs and services contact the Santa Ana District Office at (714) 550-7420 or visit their website at [www.sba.gov/ca/santa](http://www.sba.gov/ca/santa) .

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